MARK A. CRABILL

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SUMMARY OF QUALIFICATIONS

I have over 25 years of experience as a graphic and web designer, with expansive knowledge of digital, print, and web production (mockups, wireframes, landing pages, pre-press and print projects, CMS, corporate branding, logo design, annual reports, responsive web design, email campaign design, websites, courseware and 508 compliance.). I possess a strong understanding of both corporate and government agency environments, utilizing a combination of expert technical knowledge and creative insight. I am highly proficient and experienced in the Adobe Creative Suite product line (Photoshop, InDesign, Dreamweaver, and Illustrator).

EDUCATION

Bachelor of Fine Arts, Visual Communications (June 1988)

Auburn University - Auburn, AL

Graphic and advertising design with classes in photography, painting, sculpting and print making.

SKILLS

Graphic Design - Corporate identity, print design and production, symbology, icon creation, typography, User Interface (UI) design, illustration, technical illustration, package design, presentation design, animation, 3D modeling, 3D animation, engineering & architectural drafting

Web Development - Web design, web navigation, hand-coded HTML, Cascading Style Sheets (CSS), cross-platform and cross-browser issues, Section 508 compliance, Information Architecture, web content development, web traffic analysis, knowledge management

Software - Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver), Microsoft SharePoint 2010, FTP, MS Office Suite (Word, PowerPoint and Excel), Paint Shop Pro 7, Xara X, CD creation software, CorelDRAW, Fireworks, Acrobat Professional, PageMaker, Mailchimp, Constant Contact, Google Drive, Dropbox, FrontPage, 3D Studio 4/Max, Animator Pro, Freehand, Flash, Cold Fusion

Misc - Windows OS, Basic knowledge of video and sound editing, photography, video editing, audio editing, color flatbed and slide scanners, film recorders, PC system maintenance, Macintosh OS, Tier I IT support

CLEARANCE

DHS EOD, DoD Secret (not active)

PROFESSIONAL EXPERIENCE

Senior Graphic/Web Designer (April 2010 – Present)

CSRA – Arlington, VA

While supporting the HSIN-CI portal, develop and maintain the visual identity standards and conventions for all internal and external graphic development.

- Develop visual creative concepts for HSIN-CI
- Design and maintain UI for HSIN-CI
- Design and develop online courses using FEMA's LCMS
- Design and produce communications tools, such as logos, brochures, direct mail, invitations, signage, web graphics, presentations, etc. creative concepts for corporate projects
- 508 compliance for web applications and Word, PowerPoint and PDF documents following OAST guidelines

Senior Graphic/Web Designer (November 2008 – February 2010)

MicroTech – Vienna, VA

As part of the corporate marketing team create and maintain the corporate brand identity. This includes a complete website redesign and development of over 15 different pieces of collateral and templates.

- Develop visual creative concepts for corporate projects
- Design and produce marketing collateral and corporate communications tools, such as logos, brochures, direct mail, invitations, signage, web graphics, advertising, presentations, etc.
- Manage outside vendors, such as printers, and the production of work - obtain price quotes, manage production process, oversee quality of work, attend on-site press checks, ensure delivery of final product on time and within budget
- Design and maintain corporate websites and intranets
- Ensure consistency with corporate design and brand guidelines
- Maintain and update marketing collateral, as needed
- Provide graphic support for proposal efforts
- Identify and develop Web 2.0 and social media initiatives

Senior Graphic/Web Designer (February 2007 – October 2008)

MicroLink, LLC – Vienna, VA

Design, produce, and manage the production of a broad array of print and non-print communication/marketing materials for all areas of the company.

- Develop visual creative concepts for corporate projects
- Design and produce marketing collateral and corporate communications tools, such as logos, brochures, direct mail, invitations, signage, web graphics, advertising, presentations, etc.
- Manage outside vendors, such as printers, and the production of work – obtain price quotes, manage production process, oversee quality of work, attend on-site press checks, ensure delivery of final product on time and within budget
- Design and maintain corporate websites and intranets
- Maintain and update marketing collateral, as needed
- Ensure consistency with corporate design and brand guidelines

Senior Graphic/Web Designer (September 2004 – January 2007)

Beacon Management Group – Washington, DC

As a member of the Joint Planning and Development Office (JPDO) for the Next Generation Air Transportation System (NGATS), develop and maintain the visual identity standards and conventions for all internal and external graphic development. Responsible for creating, editing, and collaboration on graphics and illustrations for use in marketing materials, presentations, briefings, multimedia projects, internal and external websites. Lead administrator for the JPDO KSN intranet site including co-leading the JPDO knowledge management team. Consult and assist in development and maintenance of the JPDO public website (www.jpdo.aero). Provide tier I IT support for on-site JPDO staff. Provided graphics and web development support for additional JPDO projects as required.

Senior Web Developer/Graphic Designer (April 2003 – September 2004)

Ciber, Inc. - Arlington, VA

While a member of the Army Reserve CAR Staff Group, helped develop the overall graphic user interface and template layout for main Army Reserve site (www.armyreserve.army.mil). This job also entailed developing the architecture, establishing layout design standards and conventions, creating the graphics, authoring the pages CSS conventions, Section 508 compliance and ongoing maintenance and webmaster duties. Provide on-going maintenance and develop support via e-mail, phone and in-person visits regarding revisions or updates to content and structure. Provide graphics and web development support for additional CSG projects as required.

Senior Web Developer/Graphic Designer (April 2001 - February 2003)

EDO Professional Services - Alexandria, VA

While a member of the Navy Acquisition Reform Office (ARO) Acquisition Knowledge Management (AKM), developed the overall graphic user interface and template layout for award winning knowledge management based sites, including the Program Management Community of Practice (PM CoP) site (acc.dau.mil), now called Acquisition Community Connection. Interfaces included a cold-fusion based proprietary system and a COTS system using Tomoye Simplify. Work included project branding, all icons and community logos, template development, information and taxonomy layout, CSS conventions, Section 508 compliance, and ongoing maintenance and webmaster duties.

Senior Web Developer/Graphic Designer (September 1998 - April 2001)

ATSI - Fort Belvior, VA

Designed, developed and managed all key web sites for Defense Acquisition University (DAU) and Defense Systems Management College (DSMC). After implementing redesigns on these home pages, web traffic increased by 60%. Additional sites worked included internal intranets and web-based database-driven sites, and courseware extranet sites. This job also entailed developing the architecture, establishing layout design standards and conventions, creating the graphics, authoring the pages and assisting in maintaining the web servers. Was the key customer liaison for all content and structure changes. Also, developed sites and web style guides for the department of justice and developed the company website and corporate image.

Senior Graphic Designer (November 1992 - August 1998)

D.P. Associates, Inc. - Arlington, VA

Lead artist responsible for planning, supervising and production of high-resolution 2-D and 3-D graphics and animations in the production of Computer-Based Instruction. Other duties include, coordinate project development with programmers, SMEs and IDs, creating and enforcing graphic conventions, standards and procedures. Involved with interviewing, testing, hiring and training graphic artists in all aspects of graphic production. Develop graphics for short and long-term multimedia projects and presentations with other companies and organizations. Involved in the creation and supervision of over 20,000 graphics for use in slides, hard copy output, presentations and multimedia projects.

Graphic Designer (March 1989 - October 1992)

Olde Towne Printing/Smith Communications - Alexandria, VA

Supervised and performed all phases of design, paste-up, and pre-press work for one and two-color printing including illustration, layout, type specifications, and camera work. Interfaced with clients from concept design to final product review.